

# Sectional Walk-A-Thon Checklist

## ○ *What is a Walk-A-Thon?*

A walk-a-thon is a fundraiser where participants raise money by collecting donations or pledges **prior** to the event. A donation/pledge form can be used to help keep track of the sponsors' information and dollar amounts pledged. The donation/pledge can be a flat amount or a certain amount per mile walked. Participants then complete the walk-a-thon by walking a certain number of miles in the allotted time. The participants then collect all donations and turn into their church. The church then turns it in with their Move the Mission Offering for the year

*Pros of Walk-A-Thon Fundraiser* - No overhead costs & students personally buy in to Moving the Mission.

## ○ *How the Walk-A-Thon Works*

1. **Prior to the event**, participants will need a donation/pledge form to track sponsors' names, phone numbers, flat donation amounts/per mile walked amounts, and whether sponsors have paid or not. (Attached Sponsor Sheet).

2. **On the night of event**, participants walk as many miles as they can in the allotted time frame.

3. **After the event**, participants contact sponsors to let them know how many miles they walked and the amount due from the sponsor. If a flat amount was donated, the number of miles walked will not affect the amount. If a certain amount per mile was donated, the participant will multiple that amount by the number of miles walked).

(For ex. - If a participant walked 7 miles and the sponsor pledged \$10/mile, the total amount collected from sponsor would be \$70).

## ○ ***How to Promote a Walk-A-Thon***

\* Contact all churches to let them know of the fundraiser. The fundraiser is a vehicle provided by the Section to help their church raise money for Move the Mission. You can provide them with the donation/pledge form, so they can pass it out to all their youth!

\* Promote at Rallies and Events, etc.

\* Social Media Videos and Graphics work great!

### ***Ideas of Social Media Promotion for a Walk-A-Thon:***

<https://www.instagram.com/p/CO5rY9xBmPN/>

<https://www.instagram.com/p/COtQRx2Bai7/>

<https://www.instagram.com/p/COwNSBShuAu/>

<https://www.instagram.com/p/CO1ehBRhFKW/>

<https://www.instagram.com/p/CPCNPrghfje/>

<https://www.instagram.com/p/CO8ymRWhnXW/>

<https://www.instagram.com/p/CQE4xH Bg1Q/>

## ○ ***Day of Event - To Do List***

\* Use duck tape or some other way to map out the course (Know the distance from start to finish, so you can easily calculate the distance each student walked)

\* Have someone to register participants as they arrive and record amount of donations/pledges

\* Give each registered participant a number and safety pin

\* Have volunteers at finish line to count the laps as the participants pass each time

\* Set up gatorade and water stations along the course. We had some motivational signs and other things set up along the course, too

\* When the race begins, have a starting ribbon stretched across, so participants can break through it. You can also use glow sticks and colored smoke bombs so they will feel like they are at a Color Run.

\* Have a volunteer taking pictures; videos are also great! Short clips for Instagram Reels are awesome for promo

\* Have Music

\* Let participants know how many total miles they walked after they finish, so they can total their pledges and begin to contact sponsors

## ○ **Supplies**

1. Water/Gatorade/Snacks
2. Registration table with spreadsheet/registration sheet
3. Numbers and safety pins for registered participants
4. Starting line ribbon
5. Smoke Bombs
6. Glow in the Dark Duck Tape (to mark course)
7. Glow Sticks
8. Speaker for music
9. Motivational Signs for course.
10. I used some tiki torches. They were kinda cool

Got everything from Wal-Mart

## ○ **Giveaways**

1. Real McCoy Giveaway Levels
2. State Level Giveaways for top 3 in LA  
For ex. (Free Chick-Fil-A for a year, PS5, shopping spree)
4. Prize for most raised at Sectional Level
5. Prize for the Section that raised the most money

***Make it your own***

PLEDGES FOR:

# MOVE-A-THON

On May 15 we will be having a WALK-A-THON at 1255 Glenwood Dr. @7. All proceeds will go towards MOVE THE MISSIONS and there will be prizes and food through out the night. Make sure to bring your walking shoes and something bright!!

Sponsor's Name and Number:	Amount Per Mile:	(or) Flat Donation	Total:	Paid?
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\$1 \$5 \$10 \$20 Other

\$1 \$5 \$10 \$20 Other

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Church & Pastor



All Money is to be turned in by May 30th